I CLAIM:

1. A display apparatus comprising a light source, a light integrator, a positive lens unit, and a liquid crystal display panel that are arranged in sequence and that are aligned along an optical axis;

said light integrator processing light radiated by said light source and allowing evenly distributed light to pass therethrough;

said positive lens unit being disposed between said light integrator and said liquid crystal display panel such that the light from said light integrator passes through said positive lens unit before reaching said liquid crystal display panel, said positive lens unit including at least first and second lens components, each of which is formed from at least one lens member, wherein said first lens component is movable relative to said light integrator along the optical axis, and said second lens component is movable relative to said first lens component along the optical axis for forming an image with a desired focusing, brightness and magnification factor on said liquid crystal display panel.

2. The display apparatus of Claim 1, wherein said light integrator is a glass rod integrator.

3. The display apparatus of Claim 1, wherein said light integrator is a hollow pipe integrator having a reflective inner wall surface.